



Share the Sun Referral Program

TERMS AND CONDITIONS

By participating in the Share the Sun Referral Program ("Referral Program"), you agree to these terms and conditions for your participation in the Referral Program.

1. Eligibility. For RV and rental stays, you are eligible to participate in the Referral Program and earn the reward described below if you are a current or past guest at one of the Sun Outdoors properties. Sun team members are not eligible to receive referral incentives.
2. Participation in Referral Program. You may participate in the Referral Program by submitting the name, phone number and/or email address of a person who has never stayed at a Sun Outdoors property, hereby known as a "qualifying referral." These qualifying referrals to Sun Outdoors make you eligible for potential rewards. The status of a "qualifying referral" remains the same even if the person referred declines the opportunity, there was no availability at the desired resort, or the potential reservation was cancelled prior to the stay.
3. Limitations. You can only submit one individual to be eligible as a qualifying referral for the Referral Program. As the referrer, you may make multiple referrals, but will only be entitled one reward for each new reservation made. Each qualifying referral remains eligible until the person makes a reservation with Sun Outdoors and checks in to that location. Sun-owned KOA properties are excluded from the Referral Program and are not eligible for referral rewards.
4. Evaluation of Qualifying Referrals. Sun will determine whether a submitted referral meets the criteria of a qualifying referral and is eligible for reward per the Referral program. By making the referral, you are representing that you have the right to recommend the potential customer to Sun Outdoors.
5. Reward Amounts. The amount of your reward is based on the number of consecutive nights your qualifying referral stays at a Sun Outdoors property. Program rewards will be provided to you in the form of a gift card, and a selection of retailers will be made available to you after the reward is granted. Length of stay calculations start on the first visiting day, and end with the departure date. The reward amounts are based on the length of stays as follows:

(1) \$50 gift card:	Consecutive stays of 7 to 27 nights
(1) \$150 gift card:	Consecutive stays of 28 to 120 nights
(1) \$250 gift card:	Consecutive stays of over 120 nights
(2) \$250 gift card (\$500 value):	Consecutive stays of over 120 nights

(Limited time offer for referrals submitted between June 1, 2020 – June 30, 2020 that sign up as a 2020 long term stay by June 30, 2020.)

6. Restrictions. Non-Brokered transactions involving transfer/change in ownership are not eligible for referral reward. We will not be obligated to pay you any reward under this Referral Program if we determine that you engaged in any illegal, fraudulent or untruthful behavior in connection with the Referral Program, or if the referrals are not for legitimate future customers for Sun Outdoors.
7. Reward Issuance. Any qualifying referrals who booked and stayed at a Sun Outdoors property between 7 and 120 nights, will trigger a reward to be issued upon check-out. Any qualifying referral who has booked and is staying at a Sun Outdoors property over 120 nights will trigger a reward to be issued upon check-in. Upon reward issuance, you will receive an email with a link that allows you to choose a gift card in the amount of your reward. All terms and conditions associated with the issuer of the gift cards will govern your use of the gift card. Sun Outdoors is not affiliated with gift card issuer, is not responsible with their terms and makes no representations regarding any gift card program.
8. Modification or Termination of Referral Program. You understand and agree that Sun Outdoors may use a variety of different programs associated with potential customers, and nothing restricts Sun Outdoors from engaging in any other type of program in order to solicit customer referrals. Sun Outdoors may modify or terminate this Referral Program at any time. Any referral made prior to the termination or modification of the Referral Program will remain eligible for a reward as provided in these terms and conditions.
9. Disclaimer. This Referral Program is provided on an “as-is” basis. We make no warranty that any part of any website related to the Referral Program operate properly, or that you will obtain any reward except as provided under these terms and conditions. We expressly disclaim all warranties with respect to the referral program, including any implied warranties of merchantability and fitness for a particular purpose.
10. Limitation of Liability. The entirety of the liability to you under these terms and conditions is limited to the greater of \$100.00, or the amount of the reward gift card payments you received in the prior twelve (12) months.
11. Limitation on Damages. In no event will Sun Outdoors or its affiliates, officers, directors, agents or employees be liable to you for any incidental or consequential damages, including, without limitation, lost profits.